

HOW TO FOLD A POCKET SQUARE

PUFF FOLD



Next to the flat fold, the puff folding technique is one of the simplest folds to master. Since the “puff” look is what is desired, fine silk pocket squares are the top pick. The finer and softer the fabric the better. The puff fold looks great when matching the pocket square color and fabric with the necktie. It is well suited for business, wedding parties, and other events during the day. For formal black tie attire, the puff fold is less suited.

